

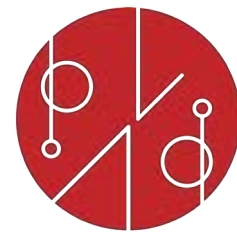
PALA Nusantara



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p a l a .

N U S A N T A R A



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01

PALA is inspired by Pala (*Myristica Fragrans*) native to the Banda Islands, Maluku. A fruit once priced equal to gold in its weight, while **Nusantara** derived from the term means “outer islands”, a broad landscape of archipelagos and oceans originated from the eastern part of the world, now known as Indonesia.

PALA Nusantara is a company driven by passion of design and of love of Nusantara’s cultural heritage and wealth. To provide “the best option” for customers and to convey the story of Nusantara to the world.



THE “WE ARE”

PALA is a Design-Driven Company promoting design values in every crafted product. PALA bears mission to make the best use of Nusantara’s potential to be transformed into a contemporary product that is accessible for all.

One approach that we are currently implementing is presenting local culture stories and transforming them into crafting concepts. Nusantara with its rich diversity in distinct colors and patterns serves as manifestation and source of inspiration in the process of our product creation.



PALA Mini Natural



PALA Abhisana Gada Geni

VISION

PALA Nusantara carries the same spirit to reintroduce the history of Pala to both local and international platforms, that our product is a manifestation of the history of Pala, embodying high quality and strong identity of Nusantara.

MISSION

To enable the user in conveying the story of Nusantara to the world through our products.



THE WHO

02

The Founder(s)



Ilham Pinastiko



Gian Cahyana



Ashni Sastrosubroto



Slamet Riyadi

The Chief(s)



Sendri Widiyanti
CEO



Alfonso Riantino
CFO

THE GOAL IS TO CREATE
COMPETENCE PROFESSIONALS.
PERSONNEL WITH THE SAME
OBJECTIVES, SAME ASPIRATIONS
AND PHILOSOPHY. TO PROVIDE
QUALITY PRODUCTS FOR THE
GLOBAL MARKET. TO TELL THE
STORY OF LOVE,
OF NUSANTARA.





03

QUALITY *is* OUR CONSTANT **PARAMETER**.
NEVER TO COMPROMISE *in* ANY ASPECT
AND FOCUS *on* LOCALLY SOURCED PARTS.
PRODUCTS *that* NOT ONLY STAND OUT
AESTHETICALLY *but* ALSO **PHILOSOPHICALLY**.





Design Capability

With human capital excelling in product design and manufacturing, PALA Nusantara delivers high quality design and narrative in all of its products unapologetically. We breathe design, we dream design, we live design.

Quality

Since the initial stage, parts and materials used for PALA Nusantara's products are of the highest quality standards, meeting the need of the international market. Combined with quality personnels, our products promised the best of its kind, and some more.



Flexibility

With high flexibility embedded in our products as its natural feature, each part of PALA Nusantara's watches can be customized. Enabling our customers to give statements or being flexible in their statement of fashion via our watches.

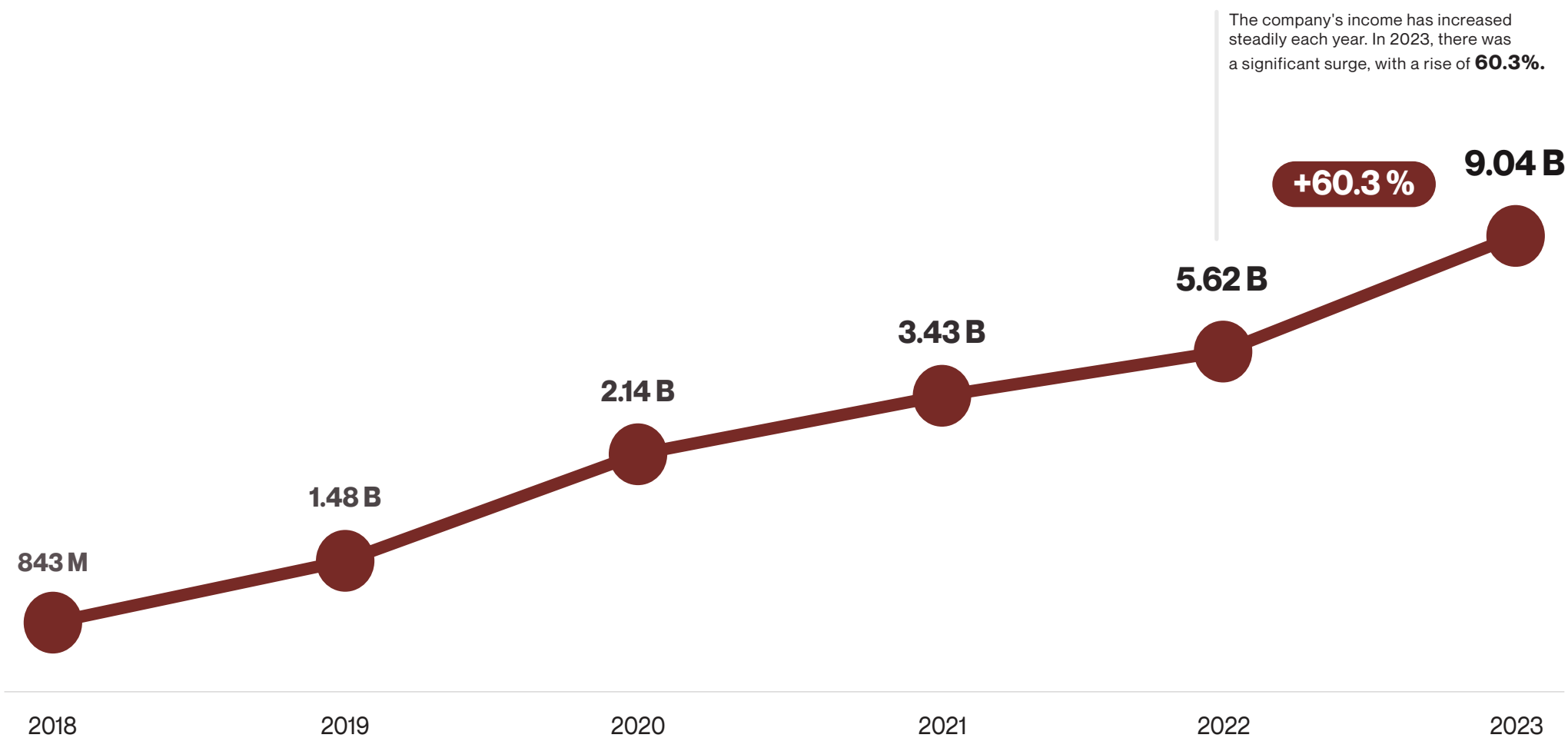


04



Why Us?

PALA NUSANTARA GROWTH REVENUE





2023

Juragan Jaman Now | Winner
Young Entrepreneur Success Zone
Wonderful Indonesia Co-Branding Award | Winner

2021

Good Design Indonesia 2021
Indonesia Sharia Economic Festival
Apresiasi Kreasi Indonesia 2021 | Winner

2019

Good Design Indonesia 2019
Milan Design Week | Super Design
The Big Start Indonesia | Winner
ASEPHI Emerging Award | Winner
DEUREUHAM 2019 | Winner
Indonesia Sharia Economic Festival
IKRA 2019 | Winner

2017

Good Design Indonesia 2017
Diplomat Success Challenge
Gebyar UKM Edisi Ke-2
Orbit | Seleksi Desainer Indonesia

2022

Official Merchandise KTT G20
Indonesia Sharia Economic Festival
Langkah Membumi Blibli 2022

2020

Good Design Indonesia 2020
Indonesia Sharia Economic Festival

2018

Good Design Indonesia 2018
Maison & Objet | Curated Brand
NY NOW | Curated Brand
Indonesia Sharia Economic Festival



PARTICIPATION & ACHIEVEMENTS



PARTNERS & EXHIBITIONS

05

INTERNATIONAL EXHIBITIONS



List of Exhibitions

1. ITPC Vancouver | Vancouver
2. NY NOW | New York
3. Maison & Objet | Paris
4. Milan Design Week 2019 | Milan
5. Dubai Expo 2024 | Dubai
6. Public Garden | Singapore.
7. Handy Arty Korea | Seoul
8. NEW ENERGY ニューエナジー | Tokyo

PARTNERS



KEMENTERIAN
PERDAGANGAN
REPUBLIK INDONESIA

KEMEN
KOPUKM

Kementerian Koperasi dan UKM
Republik Indonesia



Kementerian
Perindustrian
REPUBLIK INDONESIA



Indonesian Trade
Promotion Center
VANCOUVER

ITPC
osaka



ruang
guru



bank bjb



Disolagin
KOTA BANDUNG

BE
KRAF
Badan
Ekonomi
Kreatif
Indonesia



A S H T A
DISTRICT 8
museumacan

canvas
LIVING
www.canvas-living.com

COLLECTION
by
VI VE RE

mATA[OKA]



URBAN ICON

omah

budoyo



The collage features the following logos and text:

- Top Row:**
 - Logo of the Ministry of Education and Culture (KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN)
 - Logo of the Ministry of Health (KEMENTERIAN KESEHATAN)
 - Logo of the Indonesian National Police (POLRI) with the text "MABES POLRI"
 - Logo of the Ministry of Defense (KEMENTERIAN PERTAHANAN)
- Second Row:**
 - Logo of the Indonesian Broadcasting Commission (KPI)
 - Logo of the Ombudsman of the Republic of Indonesia (OMBUDSMAN REPUBLIK INDONESIA)
 - Logo of the Ministry of Trade (KEMENTERIAN PERDAGANGAN REPUBLIK INDONESIA)
- Third Row:**
 - Logo of the Jakarta Smart City (enjoy jakarta)
 - Logo of the Ministry of Cooperatives and MSMEs (KEMEN KOPUKM)
 - Logo of the Ministry of Information and Communications (KEMKOMINFO)
 - Logo of the Ministry of Industry (Kementerian Perindustrian REPUBLIK INDONESIA)
- Fourth Row:**
 - Logo of the Association of Exporters and Importers of Indonesian Handicrafts (ASEPHI)
 - Logo of the Indonesian Trade Promotion Center (VANCOUVER)
 - Logo of the Osaka Trade Promotion Center (ITPC osaka)
- Fifth Row:**
 - Logo of Bank BNI
 - Logo of Bank Mandiri
 - Logo of Bank BCA
 - Logo of Bank BJB
 - Logo of Bank BTPN
- Sixth Row:**
 - Logo of Pertamina
 - Logo of Kompas
 - Logo of Telkom Indonesia with the tagline "the world in your hand"
 - Logo of Blibli
- Seventh Row:**
 - Logo of Dunhill
 - Logo of Ruang Guru
 - Logo of SBMTB (School of Business & Management)
 - Logo of Borobudur International Airport (BOROBUDUR)
- Eighth Row:**
 - Logo of Pupuk Kaltim
 - Logo of Jasa Raharja
 - Logo of Sinarmas
 - Logo of PT Bank Rakyat Indonesia (BRI)
 - Logo of Bakti
 - Logo of Disdagin
- Ninth Row:**
 - Logo of Kitatama
 - Logo of Paskal
 - Logo of Mursmedic
 - Logo of SSE
 - Logo of PENERBIT ERLANGGA
 - Logo of Harris



COLLABORATIONS



THE WHAT'S NEXT

06

SHORT-TERM GOALS

Our next step is **National Domination**.
To become the **top-of-mind** as
“**THE local brand**” with undisputed
quality standard.

To **help** our customers narrow down
options for a brand that better help
their customers and partners to
understand their **philosophy**.



FREQUENTLY ASKED QUESTIONS



Bisa tulis nama di box nya?

Bisa request dengan menghubungi admin Whatsapp atau bisa tambahkan notes untuk pembelian di Website & Marketplace.

Berapa maksimal karakter untuk grafir?

13 karakter sudah termasuk spasi untuk PALA Mini dan PALA Reguler. 8 karakter sudah termasuk spasi untuk New PALA Mini (Mini Merak, Mini Kura, Mini Tarsius)

Strap nya bisa diganti-ganti kan?

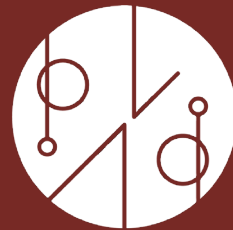
Bisa, akan tetapi harus dengan seri yang sama.

GET IN TOUCH WITH US

PT KREASI PALA NUSANTARA

📍 Jl. Kaum Cipaganti No. 44/35A
Bandung, West Java
40161
Indonesia

📷 @palanusantara
✉ info@palanusantara.com
🌐 www.palanusantara.com
☎ +62 811-207-4435
📞 022-2035262



pala.
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